## 18년 1분기 실적 분석 (1Q'18 Earnings)

May. 2018

## 1. 2018년 1분기/연간 손익 요약(Summary of 1Q'18 I/S)

| Classification |  | (Currency) | 1Q.'17 | 1Q.' 18 | B/W | \% | Note |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Korea | Sales | - | 168.1 | 177.6 | 9.5 | 5.7\% | Snack 7.7, Pie 3.1, Choco 1.9, Biscuit -3.4 |
|  | O.P | - | 18.4 | 24.0 | 5.6 | 30.1\% | G.P $\uparrow 6.4$ (Contribution margin 52\% in 1Q18), SG\&A $\uparrow 0.9$ |
| China | Sales | (KRW) | 212.4 | 266.3 | 53.8 | 25.3\% | Snack 25.9, Pie 24.8, Biscuit 5.0, Gum -1.5 |
|  |  | (Local) | 1,264 | 1,580 | 316 | 25.0\% | FX(KRW/CNH) $\uparrow 0.3 \%$ |
|  | O.P | (KRW) | -4.9 | 48.9 | 53.8 | - | G.P $\uparrow 40.2$ (Contribution margin 57\% in 1Q18), SG\&A $\downarrow 13.6$ |
|  |  | (Local) | -29 | 290 | 319 | - | O.P : -2.3\%, 18.4\%, ¢ $20.7 \%$ p |
| Vietnam | Sales | (KRW) | 61.3 | 67.4 | 6.1 | 9.9\% | Pie 5.4, Biscuit 3.6, Gum 0.7, Snack -1.7, Export -1.9 |
|  |  | (Local) | 1,208 | 1,428 | 220 | 18.2\% | FX(KRW/VND) $\downarrow 7.1 \%$ |
|  | O.P | (KRW) | 12.0 | 17.1 | 5.1 | 42.0\% | G.P $\uparrow 3.4$ (Contribution margin $60 \%$ in 1Q18), SG\&A $\downarrow 1.7$ |
|  |  | (Local) | 237 | 363 | 125 | 52.9\% | O.P : $19.6 \%, 25.4 \%, \uparrow 5.7 \% p$ |
| Russia | Sales | (KRW) | 17.7 | 10.8 | -6.9 | -38.7\% | Pie -6.3, Biscuit -0.5 |
|  |  | (Local) | 901 | 575 | -325 | -36.1\% | FX(KRW/RUB) $\downarrow 4.1 \%$ |
|  | O.P | (KRW) | 4.1 | 0.4 | -3.7 | -89.5\% | G.P $\downarrow 3.7$ (Contribution margin 44\% in 1Q18) |
|  |  | (Local) | 209 | 23 | -186 | -89.1\% | O.P : $23.2 \%, 4.0 \%, \downarrow 19.2 \% p$ |
| ORION | Sales | - | 453.9 | 516.3 | 62.4 | 13.7\% | 1Q'17: Opco food business performance before splitting |
| Cont'd | O.P | - | 40.2 | 93.6 | 53.5 | 133.1\% | 1Q'17 : No allocation of Some SG\&A(etc. salary) before splitting |
| Showbox | Sales | - | 8.5 | 16.2 | 7.7 | 90.4\% | 1Q'18 Detective K, 1Q'17 The Prison |
|  | O.P | - | -1.0 | -0.3 | 0.6 | - | Below the B.E.P spectator numbers |
| Holdings Cont'd | Sales | - | 462.5 | 533.1 | 70.5 | 15.3\% |  |
|  | O.P | - | 35.8 | 83.6 | 47.8 | 133.4\% | Amortization of 37.4\% Opco stock : 10.4 (1Q18) |

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## 2. 원화대비 국가별 환율변화 흐름(FX Trend)

| Classification |  | 1Q | 2Q | 1H | 3Q | YTD 9 | 4Q | FY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { China } \\ & \text { (CNH) } \end{aligned}$ | FY 17 | 168.05 | 164.76 | 166.43 | 169.65 | 167.54 | 167.21 | 167.46 |
|  | FY 18 | 168.56 | 164.76 | 166.43 | 169.65 | 167.54 | 167.21 | 167.46 |
|  | B/W | 0.3\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| $\begin{aligned} & \text { Vietnam } \\ & \text { (100VND) } \end{aligned}$ | FY 17 | 5.08 | 4.97 | 5.03 | 4.98 | 5.01 | 4.87 | 4.98 |
|  | FY 18 | 4.72 | 4.97 | 5.03 | 4.98 | 5.01 | 4.87 | 4.98 |
|  | B/W | -7.1\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| Russia (RUBLE) | FY 17 | 19.65 | 19.76 | 19.70 | 19.21 | 19.53 | 18.91 | 19.38 |
|  | FY 18 | 18.85 | 19.76 | 19.70 | 19.21 | 19.53 | 18.91 | 19.38 |
|  | B/W | -4.1\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |
| USD | FY 17 | 1,154.28 | 1,129.43 | 1,142.06 | 1,132.24 | 1,138.68 | 1,105.72 | 1,130.84 |
|  | FY 18 | 1,072.29 | 1,129.43 | 1,142.06 | 1,132.24 | 1,138.68 | 1,105.72 | 1,130.84 |
|  | B/W | -7.1\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% | 0.0\% |

## 1. 연결 손익 요약 (Consolidated $\mathrm{I} / \mathrm{S}$ )

2. 법인별 / 국가별 손익 요약(I/S by Divisions)
3. 한국 매출/손익 요약(Korea Sales/P\&L)
4. 중국 매출/손익 요약(China Sales/P\&L)
5. 베트남 매출/손익 요약(Vietnam Sales/P\&L)
6. 러시아 매출/손익 요약(Russia Sales/P\&L)

## 1. 연결 손익 요약(Summary of Consolidated I/S)

| Classification | 1Q. 17 (Holco) | 1Q. 18 (Holco) | B/W | 1Q. 18 (Opco) | B/W | Note |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 462.5 | 533.1 | 15.3\% | 516.3 | 11.6\% | Gowth of China(53.9), Korea(9.5), Vietnam(6.1) |
| C.O.G.S <br> (\%) | $\begin{gathered} 268.4 \\ 58.0 \% \end{gathered}$ | $\begin{gathered} 294.8 \\ 55.3 \% \end{gathered}$ | $\begin{gathered} 9.8 \% \\ -2.7 \% p \end{gathered}$ | $\begin{aligned} & 280.3 \\ & 54.3 \% \end{aligned}$ | $\begin{gathered} 4.4 \% \\ -3.7 \% p \end{gathered}$ |  |
| G.P <br> (\%) | 194.1 <br> 42.0\% | $\begin{aligned} & 238.3 \\ & 44.7 \% \end{aligned}$ | $\begin{aligned} & 22.7 \% \\ & 2.7 \% p \end{aligned}$ | $\begin{aligned} & 236.0 \\ & 45.7 \% \end{aligned}$ | $\begin{aligned} & 21.6 \% \\ & 3.7 \% p \end{aligned}$ |  |
| SG\&A <br> (\%) | $\begin{aligned} & 158.3 \\ & 34.2 \% \end{aligned}$ | $\begin{aligned} & 154.7 \\ & 29.0 \% \end{aligned}$ | $\begin{aligned} & -2.3 \% \\ & -5.2 \% p \end{aligned}$ | $\begin{aligned} & 142.4 \\ & 27.6 \% \end{aligned}$ | $\begin{aligned} & -10.1 \% \\ & -6.7 \% p \end{aligned}$ | Depreciation \& Amortization of Holco : 10.4 (1Q18) <br> $\rightarrow$ difference between MV and BV of $37.4 \%$ Opco shares |
| $\begin{aligned} & \text { O.P } \\ & \text { (\%) } \end{aligned}$ | $\begin{aligned} & 35.8 \\ & 7.7 \% \end{aligned}$ | $83.6$ <br> 15.7\% | 133.4\% 7.9\%p | $\begin{gathered} 93.6 \\ 18.1 \% \end{gathered}$ | $\begin{aligned} & \text { 161.5\% } \\ & \text { 10.4\%p } \end{aligned}$ |  |
| Other Income | 4.0 | 1.2 | -70.3\% | 0.9 | -77.4\% | Gain on disposal of asset : 1.7 (1Q17) |
| Other Expense | 3.7 | 4.3 | 17.7\% | 3.8 | 4.3\% |  |
| Net Other Income | 0.3 | -3.1 | -1059.4\% | -2.9 | -995.8\% |  |
| Finance Income | 3.1 | 4.1 | 35.5\% | 3.5 | 14.7\% | Interest Income $=2.0$ (1Q17\&1Q18) |
| Finance Expense | 6.0 | 5.6 | -7.1\% | 6.3 | 5.2\% | Interest Expense $=5.0$ (1Q17\&1Q18) |
| Net Finance Income | -3.0 | -1.5 | -51.0\% | -2.8 | -4.5\% |  |
| Equity Method Income | 0.2 | -0.1 | -150.5\% | -0.3 | -296.5\% |  |
| R.P | 33.3 | 78.9 | 136.6\% | 87.5 | 162.5\% |  |
| Corporate Tax | 8.7 | 18.8 | 115.5\% | 20.0 | 128.9\% |  |
| Continued operations N.P <br> (\%) | 24.6 <br> 5.3\% | $\begin{gathered} 60.1 \\ 11.3 \% \end{gathered}$ | 144.1\% 5.9\%p | $\begin{gathered} 67.5 \\ 13.1 \% \end{gathered}$ | 174.4\% <br> 7.8\%p |  |
| Discontinued operations N.P | 0.0 | 0.0 | - | 0.0 | - |  |
| N.P <br> (\%) | 24.6 <br> 5.3\% | $\begin{gathered} 60.1 \\ 11.3 \% \end{gathered}$ | 144.1\% 5.9\%p | $\begin{gathered} 67.5 \\ 13.1 \% \end{gathered}$ | 174.4\% <br> 7.8\%p |  |
| N.P (ex. minority interest) <br> (\%) | $\begin{aligned} & 25.0 \\ & 5.4 \% \end{aligned}$ | $\begin{aligned} & 17.7 \\ & 3.3 \% \end{aligned}$ | $\begin{aligned} & -29.1 \% \\ & -2.1 \% p \end{aligned}$ | $\begin{gathered} 65.9 \\ 12.8 \% \end{gathered}$ | 163.6\% <br> 7.4\%p |  |
| Corporate Tax rate (\%) | 26.2\% | 23.9\% |  | 22.9\% |  |  |

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## 2. 법인별/국가별 손익 요약(Summary of I/S by Divisions)

## Earnings Release 1Q. 2018 Results (Based on K-IFRS)

■ 1Q. 2018 Results for Key Affiliates

| Wbn | Revenue |  |  | O.P |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Q'17 | 1Q'18 | yoy | 1Q'17 | 1Q'18 | yoy |
| Orion | 168.1 | 177.6 | 5.7\% | 18.4 | 24.0 | 30.1\% |
| OFC(China) | 212.4 | 266.3 | 25.3\% | -10.7 | 37.2 | - |
| OAC(China) | 0.0 | 0.0 | - | -0.3 | -0.3 | - |
| OFS(China) | 29.7 | 37.2 | 25.0\% | 2.9 | 4.7 | 60.1\% |
| OFG(China) | 20.9 | 29.4 | 40.7\% | 2.2 | 5.3 | 143.6\% |
| OFSY(China) | 15.0 | 18.6 | 23.6\% | 1.7 | 2.8 | 64.9\% |
| OBC(China) | 0.6 | 1.1 | 91.0\% | -0.4 | -0.2 | - |
| China I-Pak | 3.6 | 1.1 | -70.2\% | -0.2 | -0.5 | - |
| Pan Orion(China) | 0.0 | 0.0 | - | -0.1 | -0.1 | - |
| OFV(Vietnam) | 61.3 | 67.4 | 9.9\% | 12.0 | 17.1 | 42.0\% |
| OIE(Russia) | 17.7 | 10.8 | -38.7\% | 4.1 | 0.4 | -89.5\% |
| Showbox | 8.5 | 16.2 | 90.4\% | -1.0 | -0.3 | - |
| Total |  |  |  | 28.7 | 90.1 | 213.8\% |
|  |  |  |  |  |  |  |
| ORION.H Consolidated | 462.5 | 533.1 | 15.3\% | 35.8 | 83.6 | 133.4\% |
| ORION Consolidated | 453.9 | 516.3 | 13.7\% | 40.2 | 93.6 | 133.1\% |

* ORION has been splitted as ORION HOLDINGS and ORION on June 1st in 2017
- 1Q. 2017 Revenue Breakdown for Confectionary Business

| Wbn | Revenue |  |  |
| :---: | :---: | :---: | :---: |
|  | 1Q'17 | 1Q'18 | yoy |
| Korea | 153.9 | 164.0 | 6.6\% |
| China | 212.4 | 266.3 | 25.3\% |
| Vietnam | 54.7 | 62.7 | 14.6\% |
| Russia | 17.7 | 10.8 | -38.7\% |
| Others | 17.6 | 12.8 | -27.6\% |
| Total | 456.3 | 516.6 | 13.2\% |
|  |  |  |  |
| Domestic Contribution | 33.7\% | 31.7\% | -2.0\% |
| Overseas Contribution | 66.3\% | 68.3\% | 2.0\% |


| Country | Revenue |  |  |
| :---: | ---: | ---: | ---: |
|  | $\mathbf{1 Q} \mathbf{1 7}$ | $\mathbf{1 Q} \mathbf{1 8}$ | yoy |
| China | 1,264 | 1,580 | $25.0 \%$ |
| (MRMB) |  |  |  |
| Vietnam | 1,077 | 1,328 | $23.3 \%$ |
| Russia | 901 | 575 | $-36.1 \%$ | (BVND) (MRUB)

■ 1Q. 2017 O.P \& O.P(\%) Breakdown for Confectionary Business

| Wbn | O.P |  |  | O.P (\%) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Q'17 | 1Q'18 | yoy | 1Q'17 | 1Q'18 | yoy |
| Korea | 18.4 | 24.0 | 30.1\% | 11.0\% | 13.5\% | 2.5\%p |
| China | -4.9 | 48.9 | - | -2.3\% | 18.4\% | 20.7\%p |
| Vietnam | 12.0 | 17.1 | 42.0\% | 19.6\% | 25.4\% | 5.7\%p |
| Russia | 4.1 | 0.4 | -89.5\% | 23.2\% | 4.0\% | -19.2\%p |
| Total | 29.7 | 90.5 | 204.7\% | 6.5\% | 17.5\% | 11.0\%p |

3. 한국 매출 요약(Category Sales of Korea)
(Unit : Wbn)

| Category | $1 Q .2017$ | $1 Q .2018$ | $1 Q$ Growth | 1Q Portion | $1 Q \mathrm{~B} / \mathrm{W}$ | Note (Growth Brand) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Snack | 49.6 | 57.3 | $15.6 \%$ | $34.9 \%$ | 7.7 | Turtle Chip |
| Biscuit | 47.1 | 43.7 | $-7.2 \%$ | $26.6 \%$ | $(3.4)$ |  |
| Pie | 31.4 | 34.5 | $9.9 \%$ | $21.0 \%$ | 3.1 | Fresh Pie, Choco Pie, Otte |
| Chocolate | 6.7 | 8.5 | $28.3 \%$ | $5.2 \%$ | 1.9 | Market O real chocolate, To you |
| Gum | 5.2 | 4.6 | $-11.8 \%$ | $2.8 \%$ | $(0.6)$ |  |
| Candy | 13.7 | 15.1 | $10.3 \%$ | $9.2 \%$ | 1.4 | My-gumi |
| Others | 0.3 | 0.3 | $-3.8 \%$ | $0.2 \%$ | $(0.0)$ |  |
| Sub-Total | 153.9 | 164.0 | $6.6 \%$ | $100.0 \%$ | 10.1 |  |
| Export | 7.5 | 8.1 | $8.3 \%$ | $17.9 \%$ |  | 0.3 |
| F\&B(Restaurant) | 1.7 | 2.1 |  |  |  |  |

## 3. 한국 손익 요약(I/S of Korea)

|  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Q'17 | 1Q'18 | B/W | 1Q'17 | 1Q'18 | B/W |
| Sales | 168,118 | 177,618 | 5.7\% | 100.0\% | 100.0\% | 0.0\%p |
| COGS | 91,436 | 94,520 | 3.4\% | 54.4\% | 53.2\% | -1.2\%p |
| G.P | 76,682 | 83,098 | 8.4\% | 45.6\% | 46.8\% | 1.2\%p |
| SG\&A | 58,246 | 59,109 | 1.5\% | 34.6\% | 33.3\% | -1.4\%p |
| - Salaries | 20,793 | 21,999 | 5.8\% | 12.4\% | 12.4\% | 0.0\%p |
| - A\&M | 17,994 | 20,295 | 12.8\% | 10.7\% | 11.4\% | 0.7\%p |
| . Advertising(ATL) | 3,104 | 2,979 | -4.0\% | 1.8\% | 1.7\% | -0.2\%p |
| . Promotion(BTL) | 14,890 | 17,315 | 16.3\% | 8.9\% | 9.7\% | 0.9\%p |
| - Depreciation | 2,402 | 2,007 | -16.5\% | 1.4\% | 1.1\% | -0.3\%p |
| - Amortization | 377 | 382 | 1.3\% | 0.2\% | 0.2\% | 0.0\%p |
| - Others | 16,680 | 14,426 | -13.5\% | 9.9\% | 8.1\% | -1.8\%p |
| O.P (K-IFRS) | 18,436 | 23,989 | 30.1\% | 11.0\% | 13.5\% | 2.5\%p |
| Other Income | 2,336 | 536 | -77.0\% | 1.4\% | 0.3\% | -1.1\%p |
| Other Expense | 2,608 | 1,129 | -56.7\% | 1.6\% | 0.6\% | -0.9\%p |
| O.P (IFRS) | 18,164 | 23,397 | 28.8\% | 10.8\% | 13.2\% | 2.4\%p |
| Finance Income | 2,303 | 386 | -83.2\% | 1.4\% | 0.2\% | -1.2\%p |
| Finance Expense | 2,745 | 2,313 | -15.7\% | 1.6\% | 1.3\% | -0.3\%p |
| R.P (IFRS) | 17,722 | 21,470 | 21.1\% | 10.5\% | 12.1\% | 1.5\%p |
| Income tax | 4,677 | 5,443 | 16.4\% | 2.8\% | 3.1\% | 0.3\%p |
| N.P | 13,045 | 16,027 | 22.9\% | 7.8\% | 9.0\% | 1.3\%p |

## 4. 중국 매출 요약(Category Sales of China)

| Category | $\mathbf{2 0 1 7 . 1 Q}$ | $\mathbf{2 0 1 8 . 1 Q}$ | $\mathbf{1 Q}$ GAP | 1Q Portion | 1Q B/W | Note(Growth Brand) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PIE | 751 | 999 | $33.0 \%$ | $37.5 \%$ | 248 | C-PIE |
| GUM | 158 | 143 | $-9.4 \%$ | $5.4 \%$ | -15 |  |
| CANDY | 22 | 19 | $-14.7 \%$ | $0.7 \%$ | -3 |  |
| BISCUIT | 402 | 452 | $12.5 \%$ | $17.0 \%$ | 50 | HDY, MGL |
| SNACK | 791 | 1,050 | $32.7 \%$ | $39.4 \%$ | 259 | YTD, SY, HYQ |
| Total | $\mathbf{2 , 1 2 4}$ | $\mathbf{2 , 6 6 3}$ | $\mathbf{2 5 . 3 \%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{5 3 8}$ |  |

(Unit : CNH)

| Category | $\mathbf{2 0 1 7 . 1 Q}$ | $\mathbf{2 0 1 8 . 1 Q}$ | $\mathbf{1 Q}$ GAP | $\mathbf{1 Q}$ Portion | $\mathbf{1 Q}$ B/W |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PIE | 4.47 | 5.92 | $32.6 \%$ | $37.5 \%$ | 1.46 |  |
| GUM | 0.94 | 0.85 | $-9.7 \%$ | $5.4 \%$ | -0.09 |  |
| CANDY | 0.13 | 0.11 | $-15.0 \%$ | $0.7 \%$ | -0.02 |  |
| BISCUIT | 2.39 | 2.68 | $12.2 \%$ | $17.0 \%$ | 0.29 |  |
| SNACK | 4.71 | 6.23 | $32.3 \%$ | $39.4 \%$ | 1.52 |  |
| Total | $\mathbf{1 2 . 6 4}$ | $\mathbf{1 5 . 8 0}$ | $\mathbf{2 5 . 0 \%}$ | $\mathbf{1 0 0 . 0 \%}$ | $\mathbf{3 . 1 6}$ |  |


|  | 1 Q | 1 Q |  |
| :---: | :---: | :---: | :---: |
| FX | 168.05 | 168.56 | $0.3 \%$ |

## 4. 중국 손익 요약(I/S of China)

|  | 1Q'17 | 1Q'18 | B/W | 1Q'17 | 1Q'18 | B/W |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Sales | 212,419 | 266,259 | 25.3\% | 100.0\% | 100.0\% | 0.0\%p |
| COGS | 134,418 | 148,045 | 10.1\% | 63.3\% | 55.6\% | -7.7\%p |
| G.P | 78,001 | 118,215 | 51.6\% | 36.7\% | 44.4\% | 7.7\%p |
| SG\&A | 82,900 | 69,284 | -16.4\% | 39.0\% | 26.0\% | -13.0\%p |
| - Salaries | 22,476 | 22,839 | 1.6\% | 10.6\% | 8.6\% | -2.0\%p |
| - A\&M | 12,860 | 6,950 | -46.0\% | 6.1\% | 2.6\% | -3.4\%p |
| . Advertising(ATL) | 6,698 | 3,026 | -54.8\% | 3.2\% | 1.1\% | -2.0\%p |
| . Promotion(BTL) | 6,161 | 3,923 | -36.3\% | 2.9\% | 1.5\% | -1.4\%p |
| - Depreciation | 1,400 | 1,471 | 5.0\% | 0.7\% | 0.6\% | -0.1\%p |
| - Amortization | 285 | 284 | -0.3\% | 0.1\% | 0.1\% | 0.0\%p |
| - Others | 45,879 | 37,740 | -17.7\% | 21.6\% | 14.2\% | -7.4\%p |
| O.P (K-IFRS) | -4,900 | 48,931 | -1098.6\% | -2.3\% | 18.4\% | 20.7\%p |
| Other Income | 642 | 283 | -55.9\% | 0.3\% | 0.1\% | -0.2\%p |
| Other Expense | 3,902 | 4,186 | 7.3\% | 1.8\% | 1.6\% | -0.3\%p |
| O.P (IFRS) | -8,160 | 45,028 | -651.8\% | -3.8\% | 16.9\% | 20.8\%p |
| Finance Income | 2,197 | 4,174 | 90.0\% | 1.0\% | 1.6\% | 0.5\%p |
| Finance Expense | 191 | 5,840 | 2961.5\% | 0.1\% | 2.2\% | 2.1\%p |
| R.P (IFRS) | -6,154 | 43,362 | -804.6\% | -2.9\% | 16.3\% | 19.2\%p |
| Income tax | -662 | 12,650 | -2010.2\% | -0.3\% | 4.8\% | 5.1\%p |
| N.P | -5,492 | 30,712 | -659.2\% | -2.6\% | 11.5\% | 14.1\%p |

## 4. 중국 손익 요약 (현지화 기준) (I/S of China by CNH)

| (Unit: MCNH) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Q'17 | 1Q'18 | B/W | 1Q'17 | 1Q'18 | B/W |
| Sales | 1,264 | 1,580 | 25.0\% | 100.0\% | 100.0\% | 0.0\%p |
| COGS | 800 | 878 | 9.8\% | 63.3\% | 55.6\% | -7.7\%p |
| G.P | 464 | 701 | 51.1\% | 36.7\% | 44.4\% | 7.7\%p |
| SG\&A | 493 | 411 | -16.7\% | 39.0\% | 26.0\% | -13.0\%p |
| - Salaries | 134 | 135 | 1.3\% | 10.6\% | 8.6\% | -2.0\%p |
| - A\&M | 77 | 41 | -46.1\% | 6.1\% | 2.6\% | -3.4\%p |
| . Advertising(ATL) | 40 | 18 | -55.0\% | 3.2\% | 1.1\% | -2.0\%p |
| . Promotion(BTL) | 37 | 23 | -36.5\% | 2.9\% | 1.5\% | -1.4\%p |
| - Depreciation | 8 | 9 | 4.7\% | 0.7\% | 0.6\% | -0.1\%p |
| - Amortization | 2 | 2 | -0.6\% | 0.1\% | 0.1\% | 0.0\%p |
| - Others | 273 | 224 | -18.0\% | 21.6\% | 14.2\% | -7.4\%p |
| O.P (K-IFRS) | -29 | 290 | -1095.6\% | -2.3\% | 18.4\% | 20.7\%p |
| Other Income | 4 | 2 | -56.0\% | 0.3\% | 0.1\% | -0.2\%p |
| Other Expense | 23 | 25 | 7.0\% | 1.8\% | 1.6\% | -0.3\%p |
| O.P (IFRS) | -49 | 267 | -650.1\% | -3.8\% | 16.9\% | 20.8\%p |
| Finance Income | 13 | 25 | 89.4\% | 1.0\% | 1.6\% | 0.5\%p |
| Finance Expense | 1 | 35 | 2952.3\% | 0.1\% | 2.2\% | 2.1\%p |
| R.P (IFRS) | -37 | 257 | -802.5\% | -2.9\% | 16.3\% | 19.2\%p |
| Income tax | -4 | 75 | -2004.4\% | -0.3\% | 4.8\% | 5.1\%p |
| N.P | -33 | 182 | -657.6\% | -2.6\% | 11.5\% | 14.1\%p |

## 5. 베트남 매출 요약(Category Sales of Vietnam)

(Unit : KRW)

| Category | $\mathbf{2 0 1 7 . 1 Q}$ | $\mathbf{2 0 1 8 . 1 Q}$ | $\mathbf{1 Q}$ GAP | 1Q Portion | 1Q B/W | Note(Growth Brand) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PIE | 291 | 345 | $18.6 \%$ | $55.1 \%$ | 54 | Choco Pie |
| GUM | 12 | 19 | $60.2 \%$ | $3.0 \%$ | 7 |  |
| BISCUIT | 85 | 121 | $42.5 \%$ | $19.3 \%$ | 36 | Marine-boy |
| SNACK | 160 | 142 | $-10.9 \%$ | $22.7 \%$ | -17 |  |
| Total | $\mathbf{5 4 7}$ | $\mathbf{6 2 7}$ | $\mathbf{1 4 . 6 \%}$ | $\mathbf{1 0 0 . 0} \%$ | $\mathbf{8 0}$ |  |


| Category | $\mathbf{2 0 1 7 . 1 Q}$ | $\mathbf{2 0 1 8 . 1 Q}$ | 1Q GAP | 1Q Portion | 1Q B/W |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PIE | 5,731 | 7,315 | $27.6 \%$ | $55.1 \%$ | 1,584 |  |
| GUM | 230 | 396 | $72.4 \%$ | $3.0 \%$ | 166 |  |
| BISCUIT | 1,667 | 2,557 | $53.4 \%$ | $19.3 \%$ | 890 |  |
| SNACK | 3,143 | 3,013 | $-4.1 \%$ | $22.7 \%$ | -130 |  |
| Total | $\mathbf{1 0 , 7 7 1}$ | $\mathbf{1 3 , 2 8 2}$ | $\mathbf{2 3 . 3} \%$ | $\mathbf{1 0 0 . 0} \%$ | $\mathbf{2 , 5 1 1}$ |  |


|  | 1 Q | 1 Q |  |
| :---: | :---: | :---: | :---: |
| FX | 0.0508 | 0.0472 | $-7.1 \%$ |

## 5. 베트남 손익 요약(I/S of Vietnam)

| (Unit: MKRW) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Q'17 | 1Q'18 | B/W | 1Q'17 | 1Q'18 | B/W |
| Sales | 61,343 | 67,394 | 9.9\% | 100.0\% | 100.0\% | 0.0\%p |
| COGS | 33,423 | 36,101 | 8.0\% | 54.5\% | 53.6\% | -0.9\%p |
| G.P | 27,920 | 31,293 | 12.1\% | 45.5\% | 46.4\% | 0.9\%p |
| SG\&A | 15,872 | 14,181 | -10.7\% | 25.9\% | 21.0\% | -4.8\%p |
| - Salaries | 9,213 | 7,211 | -21.7\% | 15.0\% | 10.7\% | -4.3\%p |
| - A\&M | 2,229 | 1,927 | -13.6\% | 3.6\% | 2.9\% | -0.8\%p |
| . Advertising(ATL) | 1,293 | 1,038 | -19.7\% | 2.1\% | 1.5\% | -0.6\%p |
| . Promotion(BTL) | 937 | 889 | -5.1\% | 1.5\% | 1.3\% | -0.2\%p |
| - Depreciation | 122 | 123 | 1.0\% | 0.2\% | 0.2\% | 0.0\%p |
| - Amortization | 0 | 0 |  | 0.0\% | 0.0\% | 0.0\%p |
| - Others | 4,308 | 4,920 | 14.2\% | 7.0\% | 7.3\% | 0.3\%p |
| O.P (K-IFRS) | 12,048 | 17,112 | 42.0\% | 19.6\% | 25.4\% | 5.7\%p |
| Other Income | 603 | 38 | -93.6\% | 1.0\% | 0.1\% | -0.9\%p |
| Other Expense | 102 | 14 | -85.9\% | 0.2\% | 0.0\% | -0.1\%p |
| O.P (IFRS) | 12,550 | 17,136 | 36.5\% | 20.5\% | 25.4\% | 5.0\%p |
| Finance Income | 9 | 717 | 7884.9\% | 0.0\% | 1.1\% | 1.0\%p |
| Finance Expense | 41 | 0 | -100.0\% | 0.1\% | 0.0\% | -0.1\%p |
| R.P (IFRS) | 12,518 | 17,853 | 42.6\% | 20.4\% | 26.5\% | 6.1\%p |
| Income tax | 1,131 | 1,007 | -11.0\% | 1.8\% | 1.5\% | -0.3\%p |
| N.P | 11,387 | 16,845 | 47.9\% | 18.6\% | 25.0\% | 6.4\%p |

## 5. 베트남 손익 요약 (현지화 기준) (I/S of Vietnam by VND)

| (Unit: MVND) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Q'17 | 1Q'18 | B/W | 1Q'17 | 1Q'18 | B/W |
| Sales | 1,207,540 | 1,427,835 | 18.2\% | 100.0\% | 100.0\% | 0.0\%p |
| COGS | 657,933 | 764,851 | 16.3\% | 54.5\% | 53.6\% | -0.9\%p |
| G.P | 549,607 | 662,984 | 20.6\% | 45.5\% | 46.4\% | 0.9\%p |
| SG\&A | 312,435 | 300,444 | -3.8\% | 25.9\% | 21.0\% | -4.8\%p |
| - Salaries | 181,352 | 152,775 | -15.8\% | 15.0\% | 10.7\% | -4.3\%p |
| - A\&M | 43,884 | 40,824 | -7.0\% | 3.6\% | 2.9\% | -0.8\%p |
| . Advertising(ATL) | 25,447 | 21,983 | -13.6\% | 2.1\% | 1.5\% | -0.6\%p |
| . Promotion(BTL) | 18,438 | 18,841 | 2.2\% | 1.5\% | 1.3\% | -0.2\%p |
| - Depreciation | 2,395 | 2,602 | 8.7\% | 0.2\% | 0.2\% | 0.0\%p |
| - Amortization | 0 | 0 |  | 0.0\% | 0.0\% | 0.0\%p |
| - Others | 84,803 | 104,243 | 22.9\% | 7.0\% | 7.3\% | 0.3\%p |
| O.P (K-IFRS) | 237,173 | 362,540 | 52.9\% | 19.6\% | 25.4\% | 5.7\%p |
| Other Income | 11,876 | 812 | -93.2\% | 1.0\% | 0.1\% | -0.9\%p |
| Other Expense | 2,002 | 304 | -84.8\% | 0.2\% | 0.0\% | -0.1\%p |
| O.P (IFRS) | 247,047 | 363,048 | 47.0\% | 20.5\% | 25.4\% | 5.0\%p |
| Finance Income | 177 | 15,185 | 8493.9\% | 0.0\% | 1.1\% | 1.0\%p |
| Finance Expense | 800 | 0 | -100.0\% | 0.1\% | 0.0\% | -0.1\%p |
| R.P (IFRS) | 246,423 | 378,233 | 53.5\% | 20.4\% | 26.5\% | 6.1\%p |
| Income tax | 22,268 | 21,338 | -4.2\% | 1.8\% | 1.5\% | -0.3\%p |
| N.P | 224,155 | 356,894 | 59.2\% | 18.6\% | 25.0\% | 6.4\%p |

## 6. 러시아 매출 요약(Category Sales of Russia)

(Unit : KRW)

| Category | $\mathbf{2 0 1 7 . 1 Q}$ | $\mathbf{2 0 1 8 . 1 Q}$ | $\mathbf{1 Q}$ GAP | 1Q Portion | 1Q B/W | Note(Growth Brand) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PIE | 148 | 85 | $-42.5 \%$ | $78.6 \%$ | -63 |  |
| BISCUIT | 29 | 23 | $-19.1 \%$ | $21.4 \%$ | -5 |  |
| Total | 177 | 108 | $-38.7 \%$ | $100.0 \%$ | -69 |  |

(Unit : RUB)

| Category | $\mathbf{2 0 1 7 . 1 Q}$ | $\mathbf{2 0 1 8 . 1 Q}$ | 1Q GAP | 1Q Portion | 1Q B/W |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| PIE | 755 | 452 | $-40.1 \%$ | $78.6 \%$ | -302 |  |
| BISCUIT | 146 | 123 | $-15.7 \%$ | $21.4 \%$ | -23 |  |
| Total | 901 | 575 | $-36.1 \%$ | $100.0 \%$ | -325 |  |


|  | $1 Q$ | $1 Q$ | $1 Q$ |
| :---: | :---: | :---: | :---: |
| FX | 0.1965 | 0.1885 | $-4.1 \%$ |

## 6. 러시아 손익 요약(I/S of Russia)

| (Unit: MKRW) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Q'17 | 1Q'18 | B/W | 1Q'17 | 1Q'18 | B/W |
| Sales | 17,700 | 10,847 | -38.7\% | 100.0\% | 100.0\% | 0.0\%p |
| COGS | 10,609 | 7,473 | -29.6\% | 59.9\% | 68.9\% | 9.0\%p |
| G.P | 7,092 | 3,373 | -52.4\% | 40.1\% | 31.1\% | -9.0\%p |
| SG\&A | 2,983 | 2,942 | -1.3\% | 16.9\% | 27.1\% | 10.3\%p |
| - Salaries | 1,196 | 1,226 | 2.5\% | 6.8\% | 11.3\% | 4.5\%p |
| - A\&M | 9 | 18 | 93.7\% | 0.1\% | 0.2\% | 0.1\%p |
| . Advertising(ATL) | 23 | 18 | -22.8\% | 0.1\% | 0.2\% | 0.0\%p |
| . Promotion(BTL) | -14 | 0 | -100.0\% | -0.1\% | 0.0\% | 0.1\%p |
| - Depreciation | 23 | 54 | 135.0\% | 0.1\% | 0.5\% | 0.4\%p |
| - Amortization | 0 | 0 |  | 0.0\% | 0.0\% | 0.0\%p |
| - Others | 1,754 | 1,645 | -6.2\% | 9.9\% | 15.2\% | 5.3\%p |
| O.P (K-IFRS) | 4,109 | 431 | -89.5\% | 23.2\% | 4.0\% | -19.2\%p |
| Other Income | 305 | 45 | -85.1\% | 1.7\% | 0.4\% | -1.3\%p |
| Other Expense | 43 | 42 | -1.2\% | 0.2\% | 0.4\% | 0.1\%p |
| O.P (IFRS) | 4,372 | 434 | -90.1\% | 24.7\% | 4.0\% | -20.7\%p |
| Finance Income | 1,272 | 278 | -78.1\% | 7.2\% | 2.6\% | -4.6\%p |
| Finance Expense | 991 | 211 | -78.7\% | 5.6\% | 1.9\% | -3.7\%p |
| R.P (IFRS) | 4,653 | 501 | -89.2\% | 26.3\% | 4.6\% | -21.7\%p |
| Income tax | 1,207 | 99 | -91.8\% | 6.8\% | 0.9\% | -5.9\%p |
| N.P | 3,446 | 402 | -88.3\% | 19.5\% | 3.7\% | -15.8\%p |

## 6. 러시아 손익 요약 (현지화 기준) (I/S of Russia by RUB)

| (Unit: MRUB) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1Q'17 | 1Q'18 | B/W | 1Q'17 | 1Q'18 | B/W |
| Sales | 901 | 575 | -36.1\% | 100.0\% | 100.0\% | 0.0\%p |
| COGS | 540 | 396 | -26.6\% | 59.9\% | 68.9\% | 9.0\%p |
| G.P | 361 | 179 | -50.4\% | 40.1\% | 31.1\% | -9.0\%p |
| SG\&A | 152 | 156 | 2.8\% | 16.9\% | 27.1\% | 10.3\%p |
| - Salaries | 61 | 65 | 6.9\% | 6.8\% | 11.3\% | 4.5\%p |
| - A\&M | 0 | 1 | 101.9\% | 0.1\% | 0.2\% | 0.1\%p |
| . Advertising(ATL) | 1 | 1 | -19.5\% | 0.1\% | 0.2\% | 0.0\%p |
| . Promotion(BTL) | -1 | 0 | -100.0\% | -0.1\% | 0.0\% | 0.1\%p |
| - Depreciation | 1 | 3 | 144.9\% | 0.1\% | 0.5\% | 0.4\%p |
| - Amortization | 0 | 0 |  | 0.0\% | 0.0\% | 0.0\%p |
| - Others | 89 | 87 | -2.3\% | 9.9\% | 15.2\% | 5.3\%p |
| O.P (K-IFRS) | 209 | 23 | -89.1\% | 23.2\% | 4.0\% | -19.2\%p |
| Other Income | 16 | 2 | -84.5\% | 1.7\% | 0.4\% | -1.3\%p |
| Other Expense | 2 | 2 | 3.0\% | 0.2\% | 0.4\% | 0.1\%p |
| O.P (IFRS) | 222 | 23 | -89.7\% | 24.7\% | 4.0\% | -20.7\%p |
| Finance Income | 65 | 15 | -77.2\% | 7.2\% | 2.6\% | -4.6\%p |
| Finance Expense | 50 | 11 | -77.8\% | 5.6\% | 1.9\% | -3.7\%p |
| R.P (IFRS) | 237 | 27 | -88.8\% | 26.3\% | 4.6\% | -21.7\%p |
| Income tax | 61 | 5 | -91.4\% | 6.8\% | 0.9\% | -5.9\%p |
| N.P | 175 | 21 | -87.8\% | 19.5\% | 3.7\% | -15.8\%p |


[^0]:    * Sales recognition standard has been changed according to IFRS article 15 influence $\rightarrow$ Retrospective application to $1 Q$ ' 17 sales performance

[^1]:    * Depreciation \& Amortization of Holco for $37.4 \%$ Opco share is about 40 Wbn in 2018. It will come out each quarter by 10 Wbn.

